

PRIVACY POLICY

This document refers to the personal data privacy policy adopted by Anci Servizi Srl a socio unico (sole director) – owner of the trademark Moda Made in Italy – which manages the web site www.modamadeinitaly.eu through White, Red & Green s.r.l, and describes the processing procedure concerning personal data of users and visitors of the website, as well as the data processing carried out by the Controller: Anci servizi s.r.l. a socio unico, with registered offices in Milano, Via Alberto Riva Villasanta, 3. For contacts you can present yourself, by prior appointment, at the company offices, or use the following contact information: Tel: 02.438291 | Fax: 02.48005833. Dpo is Ms. Laura Marretta, available at Anci Servizi s.r.l. a socio unico phone number (+39 02.438291) and at e-mail address: privacy@assocalzaturifici.it.

The Controller adopts this policy as required by art. 12 GDPR, to provide the information included in art. 13 GDPR and communication under artt. 15 to 22 and 34 GDPR, related to the processing of the data provided through website's consultation and forms' compilation that shall be found in the website to start Controller's free services or to or to contact the same. This policy shall be read as general, given to everyone accessing with the following web site: <https://www.modamadeinitaly.eu>, corresponding to the homepage of Moda Made in Italy official web site. The Controller, in specific situations (for example, affiliation as exhibitor/visitor/journalist to the fair, request to receive newsletters), adopts specific policies accompanied by relevant consents to be delivered for the processing of data.

The information is not valid in reference to other web-sites possibly accessible through our links, of which Moda Made in Italy shall not be liable.

The information is based on Recommendation 2 / 2001 by the European authorities for the protection of personal data, gathered in art. 29 of Directive 95/46, adopted on 17 May 2001 to establish minimum requirements for collecting personal data on-line and, in particular, the manner, timing and nature of the information that data controllers must provide users when they log on, regardless of the purpose of the link. The information also does not apply to other websites which may be accessed through our links, for which the joint Controllers are in no way responsible.

Information and consent

The Controller informs the interested party that any Personal Data provided by contact with the Controller, (normally not included in the special categories of personal data as listed in art. 9 GDPR) concerning said interested party (even if operating as an individual enterprise, small business or as a professional) or its employees, agents, representatives or collaborators (the "Data"), shall be processed in accordance with the provisions set forth by the GDPR and by Italian law (Privacy Code: Legislative Decree 196/03 as amended by Legislative Decree 101/2018). Data processing is carried out on the basis of lawfulness conditions under art 6 GDPR, for the purposes concerning the relationship established with the Controller and, therefore, its legal basis, as required by art. 13 lett. (c) GDPR, is grounded on the reasons of the contact with the Controller (i.e legal ground changes depending on services used by the navigator and/or required, for example: Data subject specific consent for the website's navigation and the newsletters' start up; contract's

performance for login credentials). Data processing shall include: management, organisation, use, storage, creation of database, processing in EU and extra EU territories (in the cases set forth by art 45 and 46 GDPR) and anonymous statistical survey made by Confindustria Moda. The processing shall include the destruction and alteration of the data processed, as the result of the reporting of the Data subject, the consultation, the communication of future initiatives, the elaboration, soft spam by e-mail and light marketing, statistical survey, the submission of promotional material and use for promoting meetings and conferences, the cancellation. The Controller shall communicate to partners with which the initiatives will be developed – subjects (in compliance with art 5 GDPR) that will be appointed as external bodies according to art. 28 GDPR, Authorities, Institutions, ICE. The Data will be communicated also to Assocalzaturifici and, with specific reference to Moda Made in Italy event, to MOC. The Owner, as per its by-laws, acts in partnership with several parties in order to promote the “made in Italy” in the footwear area, both on National and international territory, and therefore reminds to all visitors of the web site that personal data communicated for the relevant activities could be accessible also to Anci servizi s.r.l. a socio unico partners, in full respect of the applicable privacy rules and regulations, In any case, please remind that the Data Processing by Anci servizi s.r.l. a socio unico partners is carried out only in the interest of the user, without aggressive marketing, and with the possibility to not adhere to the proposed activities. It is further recalled that the processing of Data connected with the web services, offered by this web-site, hosted by Amazon Web Services (<https://aws.amazon.com/it/>), are performed at the Owner’s premises and handled only by employers, collaborators or third duly authorized, or charged with occasional maintenance duties.

Data processing shall be carried out also electronically by subjects specifically appointed. Provision of data is optional, except from those automatically acquired by the system. It is intended that continuing with navigation and by not turning off cookies (see [cookies policy](#)), the consent will be considered as given according to art. 4 para 11 GDPR. The Controller does not perform any processing through automated decision-making process or trough profiling. The Data will be stored for five years and anyway for the period necessary to meet the purposes of Data collection.

The Controller informs that the rights of rectification ex art 16 GDPR, to erasure ex art 17 GDPR, to restriction of processing ex art 18 GDPR and of access to personal Data supplied and consequential information as described in art. 15 GDPR are guaranteed to the Data subject.

The Data subject has also the following rights:

1. to require to the Controller the access to its own personal Data, the relevant rectification, or the erasure or the restriction of the treatment concerning it;
2. to data portability, ex art 20 GDPR;
3. should be Data processing based on art. 6, para. 1, lett. (a) GDPR or art. 9, para. 2, lett. (a) GDPR, to revoke the consent at any moment, without prejudice of lawfulness of data processing based on the previous consent;
4. to object ex art. 21 GDPR;
5. to lodge a complaint with a supervisory authority.

In order to exercise such rights or require further information, please send an e-mail to the DPO at the following e-mail address: privacy@assocalzaturifici.it, by indicating as object the exercise of rights under the GDPR, and as content the right that is intended to exercise. The Controller shall process the request and send the relevant reply within the timing according to art. 12 GDPR.

Please be informed that should the Controller decide to carry out further Data processing for other purposes different from those for which they were collected, it shall previously inform the Data subject with any relevant information, obtaining – where necessary – specific consent. It is further noted that the Controller uses specific and appropriate policies for the acquisition of Data in particular area (for example, accession to the association, accession to a fair etc.). Please note that users, by sending e-mail to the addresses indicated in this website, for the purposes specified for each case, authorise the acquisition and the consequent processing of their e-mail address and other personal data possibly contained in the e-mail, to be carried out with the procedures and purposes mentioned above. The sending also involves the awareness and the approval of the privacy information note.

The Communications on Owner's activities and newsletter service serves only to determine the categories of registered users. To provide and manage this service, the Owner uses the services and the tools offered by MailUp website. For more details on the processing of personal Data by MailUp, the Controller recommend to carefully consult the following link: <http://www.mailup.it/informativa-privacy.htm> The failure to provide personal data will not result in any consequence against the user other than, in the event of failure to provide necessary personal data and marked by asterisk, the lack of opportunity for the user to benefit from the services required, from which, it's important to remind, it is possible to cancel at any time or by the use of the function "unsubscribe", that is footnoted in every communication or following the instructions provided by e-mail by the Controller.

Personal Data of candidates:

In compliance with applicable privacy law, the candidate who spontaneously will send personal CV, will receive a specific information about data processing after the first useful contact with the same. Candidates' "social profiles" can be examined by the employer during the evaluation in the event that these profiles haven't got private purposes. Collection and subsequent processing of data obtained from these profiles will be carried out only when the collection is necessary and relevant for the required job; so personal data collected during the hiring will certainly cancelled in the event that the employer won't give any job offer or the candidate will refuse the job opportunity. During the internship A.N.C.I Servizi s.r.l has the right to monitor trainees' "social profiles" on a non-generalized basis.

Use of images obtained by photos and/or videos:

During our events, exhibitions, fairs, conventions, parties, meetings or public events, it's possible that several photos and videos will be taken in the location to support and promote our events. Images and videos will be posted on this Website and through our social profiles and they won't injure individual's honor and respectability; The Controller won't give any payment for these images or videos. It's important to remember that your images obtained during our public events don't

request a specific consent from photographed individuals. However, the Controller complies with all provisions concerning photos and videos processing set forth by the Data Protection Authority. Anyone who wants to cancel or remove personal images can contact us at the following address: privacy@assocalzaturifici.com specifying "images processing" and, after examination of the request, images will be cancelled/removed. In the event that photos or video will be taken during private events and/or including foreground of minors or people with handicap, the Controller will give the suitable information and will ask individuals' consent.

Navigation data

Informatics systems and software procedures of this web site, automatically collect certain Personal Data, which transmission is implicit in the use of internet communication protocols. Such Data are used only to obtain statistic information on an anonymous basis concerning the use of the web site and to control the correct performance, and are cancelled immediately after the elaboration. Data may be used in investigations about possible cyber crimes against the web site.

Cookies

Cookies are small text files, deposited by a web site on the user's hard disk, to univocally identify the navigation browser. Cookies do not damage the system and do not contain malicious files. Cookies are intended to speed up the analysis of web traffic or to signify the access to a specific web site, and allow web applications to send information to each user.

Cookies of our web pages do not reveal data concerning the user, and no use of cookies is done for the transmission of personal information; cookies may be disabled at any moment and do not permit user tracking.

Cookies of our web pages are aimed to statistic evaluations, on anonymous basis, in order to improve the use of the web site. Should any cookie be deemed useful for other purposes, the relevant aim shall be specified.

For our specific cookies policy please [click here](#)

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Laws and regulations

Anci Servizi Srl a socio unico regularly verifies the respect of these privacy rules, updating them with new issued laws and regulations. The DPO may be contacted at any time for questions by writing to privacy@assocalzaturifici.com. It is our policy to reply to users sending formal complaints to the address above, to solve the signified problem. We undertake to cooperate with the competent authorities to resolve any possible complaints concerning Personal Data handling which cannot be resolved directly between Anci Servizi Srl a socio unico and the other party.